

THE HEIDELBERG CONFERENCE ON "RHETORIC, ETHIC AND MORAL PERSUASION IN BIBLICAL DISCOURSE"

Moore Haus of the Pepperdine University in Heidelberg, Germany

July 22-25, 2002

MONDAY NIGHT, JULY 22, 2002

6:00—7:30 Opening Conference Dinner

Keynote Address

7:30 P.M. Prof. Elisabeth Schüssler Fiorenza, Harvard Divinity School, Cambridge, MA
"Disciplinary Matters: Biblical Studies as A Critical Rhetoric of Inquiry."

TUESDAY, JULY 23, 2002

Old Testament

8:30—9:10 Prof. Rodney K. Duke, Appalachian State University, Boone, NC
"The Ethical Appeal of Chronicles and the Ethics of the Chronicler"

Gospels

9:10—9:50 Dr. Anders Eriksson, Lund University, Lund, Sweden
"The old is good: Parables of patched garment and wineskins as elaboration of a chreia in Luke 5:33-39 about feasting with Jesus."

General

9:50—10:30 Dr. Manfred Kraus, Universität Tübingen, Tübingen, Germany
"Ethos as a Technical Means of Persuasion in Ancient Rhetorical Theory"

10:30—11:00 Coffee Break

11:00—11:40 Professor John W. Marshall, University of Toronto
"When You Make the Inside like the Outside: Pseudepigraphy and Ethos"

11:40—12:10 Dr. J. David Hester (Amador), Center for Rhetoric & Hermeneutics

"Rhetoric, Ethics & the Power of the Sublime"

12:20—2:00 Lunch

Pauline General

2:00—2:40 Prof. Thomas H. Olbricht, Pepperdine University, Emeritus, South Berwick, ME
"The Foundations of Ethos in Paul and in the Classical Rhetoricians"

2:40—3:20 Prof. Roy Jeal, William and Catherine Booth College, Winnipeg, Canada
"Melody, Imagery and Memory in the Moral Persuasion of Paul"

3:20—3:50 Coffee Break

3:50—4:30 Prof. Fred Long, Bethel College, Mishawaka, IN
"From Epicheiremes to Exhortation: A Pauline Method for Moral Persuasion in Hellenistic Socio-Rhetorical Context"

4:30—5:10 Prof. Mark D. Given, Southwest Missouri State University, Springfield, MO
"On His Majesty's Secret Service: The Undercover *Ethos* of Paul, God's Double Agent"

WEDNESDAY, JULY 24, 2002

8:30—9:10 Prof. Todd Penner, Austin College, Sherman, TX, and
Prof. Caroline Vander Stichele, University of Amsterdam, The Netherlands
"Nature or Culture? Gendering Moral Discourse and Persuasion in Paul"

9:10—9:50 Prof. Michael R. Cosby, Messiah College, Grantham, PA
"Paul's Ethos: Defense of Apostolic Character"

9:50—10:30 Prof. Russell B. Sisson, Union College, Barboursville, KY
"The *Agon* Topos in Paul and Hellenistic Moralists"

10:30—11:00 Coffee Break

Pauline Epistles

11:00—11:40 Prof. Joop F. M. Smit, Utrecht University, The Netherlands
"Epideictic Rhetoric in First Corinthians 1-4"

11:40—12:20 Prof. Troy Martin, Saint Xavier University, Chicago, IL
"Veiled Exhortation to Wear the Veil: Ethos as Paradigm in Moral Persuasion (1 Cor. 11:2-16)"

12:20—2:00 Lunch

2:00—2:40 Prof. Kota Yamada, Keiwa College, Shibata-city, Niigata Pref., Japan
“The Relationship between 2 Cor. 8 and 9 in Terms of Rhetoric and Ethics”

2:40—3:20 Prof. Johan S. Vos, Vrije Universiteit, Amsterdam, The Netherlands
“Phil 1:12-26 and the Rhetoric of Success”

3:20—3:50 Coffee Break

3:50—4:30 Prof. Rollin Ramsaran, Emmanuel School of Religion, Johnson City, TN
“In the Steps of the Moralists: Paul’s Rhetorical Argumentation in Philippians 4”

4:30—5:10 Prof. L. Gregory Bloomquist, St. Paul University, Ottawa, Canada
“Defining ethos in a Pauline text: A socio-rhetorical perspective on Philippians”

THURSDAY, JULY 25, 2002

8:30—9:10 Prof. Jerry L. Sumney, Lexington Theological Seminary, Lexington, KY
“Ethos in Colossians 1:24-2:5”

9:10—9:50 Prof. Walter Übelacker, Lund University, Lund, Sweden
“Hebrews and it (Implied Author’s Rhetorical Ethos”

9:50—10:30 Coffee Break

10:30—11:10 Prof. Carol Poster, Florida State University, Tallahassee, FL
“Can Rhetoric Be Made Ethical: The Epistle as Anti-Rhetoric”

11:10—11:50 Reverend Lambert Jacobs, Dutch Reform Church, Wellington, South Africa
“Resurrection belief and moral exhortation: The rhetorical strategy of 1 Clement 24-26”

12:00—2:00 Conference Luncheon, Celebrating the Decade Since Heidelberg 1992

Concluding address

Prof. Vernon K. Robbins, Emory University, Atlanta, GA
“Rhetorical Analysis of Biblical Documents in the past Decade with Special focus upon the Seven ‘Pepperdine’ Conferences”